

# Intervention to Increase Naloxone Engagement & Distribution in Community Pharmacies



## Goal

Reduce opioid-related harms, including overdose risk, by improving access to and education for naloxone, syringes, and buprenorphine while reducing stigma in community pharmacy settings.

### Overview

- The RESPOND TO PREVENT intervention was provided to pharmacists, pharmacy managers and pharmacy technicians working in (176) community pharmacies.
- Participating pharmacies were located in rural and urban areas of Massachusetts, New Hampshire, Oregon and Washington with reported high overdose rates.
- The intervention assisted with improving access to harm reduction services such as naloxone, non-prescription syringes and buprenorphine.
- All pharmacies were supplied with pharmacy and patient-focused materials to host on-site and integrate into their daily workflows.
- The intervention provided resources that included readiness assessment, academic detailing, online training modules and secret shopping which facilitated feedback loops for enhancing interactions with patients.



**Readiness Assessment:** Assess the status of harm reduction and public health supports among pharmacy staff.



**Academic Detailing:** Provide pharmacy staff with an overview of intervention materials and strategies to implement harm reduction services into daily workflows.



**Online Training Modules:** Provide participating pharmacist and pharmacy staff with training modules and guidelines for counseling patients on drug safety, naloxone and buprenorphine dispensing and sale of non-prescription syringes for safe injection.



**Secret Shopping:** Ensure that intervention practices are effectively implemented, fidelity or “secret shopper” checks are used as feedback loops to see the visibility of RESPOND TO PREVENT materials and to assess patient-pharmacist interactions.

*"The [RESPOND TO PREVENT] modules were really informative. I liked the speed and the layout of how it was presented. I used to think the pharmacist role was to sell syringes and fill Rx's but this opened my perspective on how much information we can give patients to seek help."*

Massachusetts Pharmacist

### Contact

[respondtoprevent@brandeis.edu](mailto:respondtoprevent@brandeis.edu)

RESPOND TO PREVENT is an intervention dedicated to expanding harm reduction services in community pharmacies

A four-state randomized trial funded by the National Institute on Drug Abuse (NIDA)

### Patient-Facing Materials



Pharmacy Counter Tear off pad



Drive Thru Window Decal/Stickers



Syringe Disposal Containers



Brandeis UNIVERSITY Comagine Health

THE UNIVERSITY OF RHODE ISLAND



UNIVERSITY of WASHINGTON

